

CALL FOR PAPERS

Journal of Vacation Marketing

Special Issue: "Consumer Behaviour in Tourism"

Deadline for Full Papers: March 31, 2009

Following on from the highly successful "Consumer Behaviour in Tourism 2008" symposium that was recently held at the Competence Centre in Tourism Management and Tourism Economics (TOMTE) of the Free University of Bozen/Bolzano (South Tyrol, Italy), the *Journal of Vacation Marketing* (JVM) is pleased to announce a Special Issue on this theme.

Academics and practitioners are invited to submit quantitative and qualitative research papers relating to one of the following areas:

- Models of tourism consumer behaviour
- Decision-making and tourism
- Image and self-congruence in tourism
- Consumer behaviour barriers to tourism
- Post-consumption evaluation of tourism experiences
- Quality-of-Life and issues and well-being related to tourism
- Use of the Internet and tourism
- Mobile technologies and tourism
- Food, wine and nature tourism
- Research trends and future directions in consumer behaviour

The *Journal of Vacation Marketing* is published by Sage (UK) - see <http://jvm.sagepub.com>. The main objective of JVM is to provide a forum for the publication of referred academic papers and reviewed practitioner papers, which are of direct relevance to industry, while meeting the highest standards of intellectual rigour. The *Journal of Vacation Marketing* publishes "Special Issues" from time on important topics.

Authors interested in submitting a paper to this Special Issue should initially contact Michael Bosnjak at <michael.bosnjak@unibz.it>, or Linda Osti at <Linda.Osti@unibz.it>

Notes to authors: Papers should be between 4,000-7,000 words. We require an Abstract and Keywords. Authors are also reminded to consider the applied nature/implications of their research in their papers. Please find the full JVM manuscript submission guidelines below.

JVM MANUSCRIPT SUBMISSION GUIDELINES

Manuscripts should be submitted to Dr J.S. Perry Hobson, Editor-in-Chief of JVM in electronic format to:

jvm@sagepub.co.uk

Important. Please include the following text in the e-Mails subject line: "JVM Special Issue on Consumer Behaviour:"

Academic papers should be between 4000-7000 words.

1. Each paper should come with the following information on a separate sheet:

(a) title of paper, date and word count;

(b) author's full name, affiliation, institutional and email address, telephone and fax numbers;

(c) an abstract of up to 150 words;

(d) up to 5 key words;

(e) a biographical note of 25 to 50 words.

2. The typescript should be carefully checked for errors before it is submitted for publication. Authors are responsible for the accuracy of quotations, for supplying complete and correct references, and for obtaining permission where needed to cite another author's material.

3. Tables: These should be typed (double line-spaced) on separate sheets and their position within the text clearly indicated. All tables should have short descriptive captions with footnotes and their source(s) typed below the tables.

4. Illustrations: All line diagrams and photographs are termed 'Figures' and should be referred to as such in the manuscript. They should be numbered consecutively. Line diagrams should be presented in a form suitable for immediate reproduction (i.e. not requiring redrawing), each on a separate A4 sheet and in b/w only. Photographs should preferably be submitted as TIFF files, 300 dpi. For scanning they should be clear, glossy, unmounted b/w prints with a good range of contrast. All figures should have short descriptive captions typed on a separate sheet.

5. References: Surname and date cited in the text; with an alphabetically ordered end list, headed References, and typed double-spaced. Please use the following style:

Book

Surname, X. and Surname, Y. (year) Title with Initial Caps: Subtitle with Initial Caps. Place: Publisher.

Article in book

Surname, X. (year) 'Title of Chapter', in X. Surname and Y. Surname (eds) Title of Book, pp. xxx-xxx. Place: Publisher.

Journal article

Surname, X. (year) 'Title of Article', Name of Journal vol.no.(issue no.): xx-xxx [page range].

Paper

Surname, X. (year) 'Title of Paper', paper presented at Name of Conference, City, Month of presentation.

Website

Surname, X. (year) 'Title of Article', Name of Journal vol.no.(issue no.), URL (consulted Month, Year): <http://xxxx.xxxx.xx.xx/xxxx/xxxx>

6. Spelling: UK or US spellings may be used with '-ize' spellings as given in the Oxford English Dictionary (e.g. organize, recognize). We also endorse the guidelines provided by the American Psychological Association and the British Sociological Association for non-sexist and non-racist language.

7. Other style points: Italics should be indicated by underlining; single quotation marks should be used, with double inside single, where necessary; dates should be in the form 24 November 1997; delete points from abbreviations, hence UK, USA etc.; when referring to pagination and dates use the smallest number of numerals possible (e.g. 10-19, 42-5, 116-35, 1961-4).

8. Offprints: Authors are sent proofs for checking and correction, and will receive a complimentary copy of the journal and controlled access to a pdf of their article after publication.