



FREIE UNIVERSITÄT BOZEN
LIBERA UNIVERSITÀ DI BOLZANO
FREE UNIVERSITY OF BOZEN · BOLZANO



Demographic Change & Tourism: Adaptation Measures in a South Tyrolean Model Region

Emanuel Valentin, Matthias Jud, Hans Karl Wytrzens & Oswin Maurer

Consumer Behaviour in Tourism Symposium 2011
Free University of Bozen-Bolzano
Bruneck-Brunico, 02/12/2011

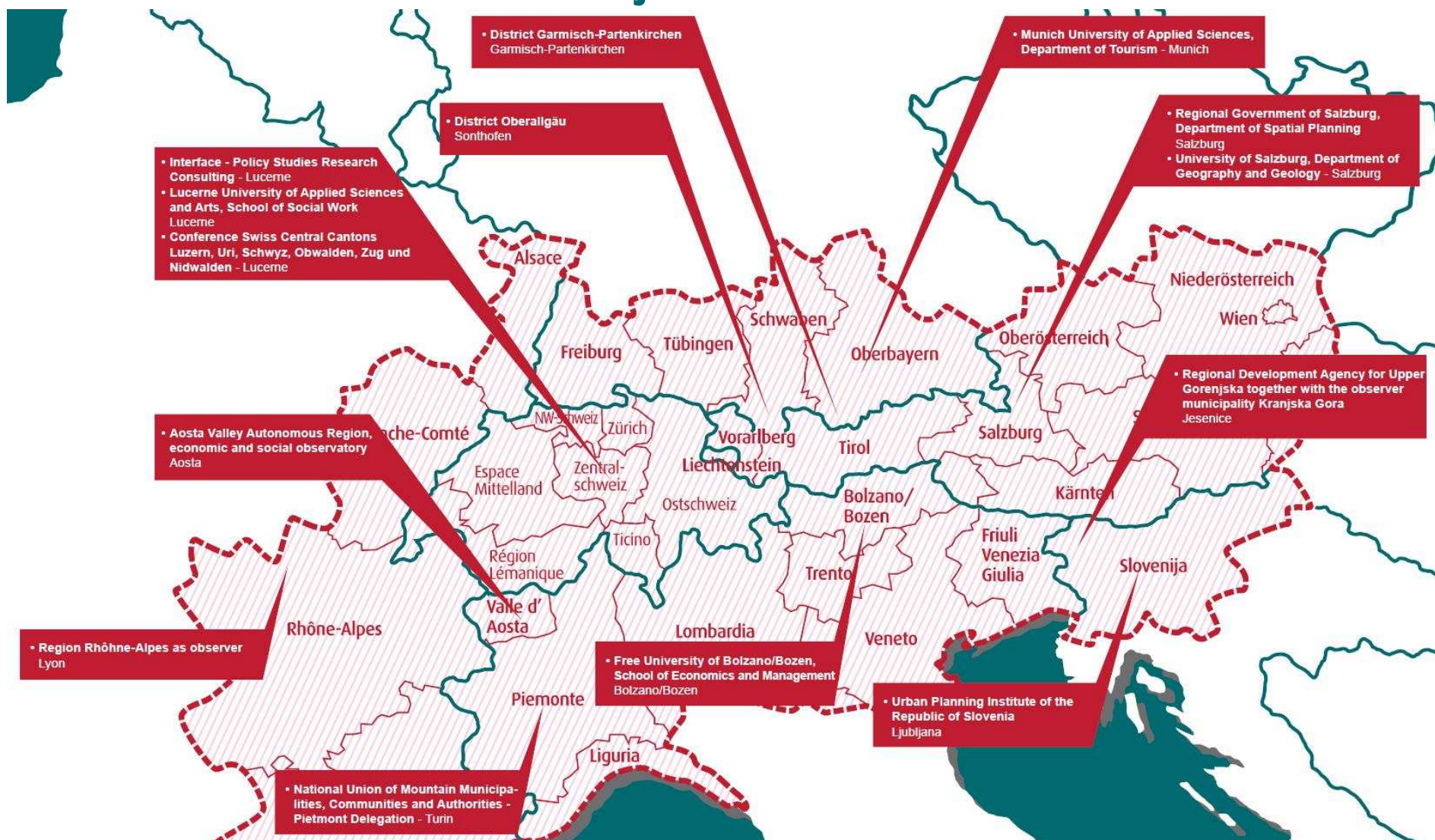




FREIE UNIVERSITÄT BOZEN
 LIBERA UNIVERSITÀ DI BOLZANO
 FREE UNIVERSITY OF BOZEN · BOLZANO

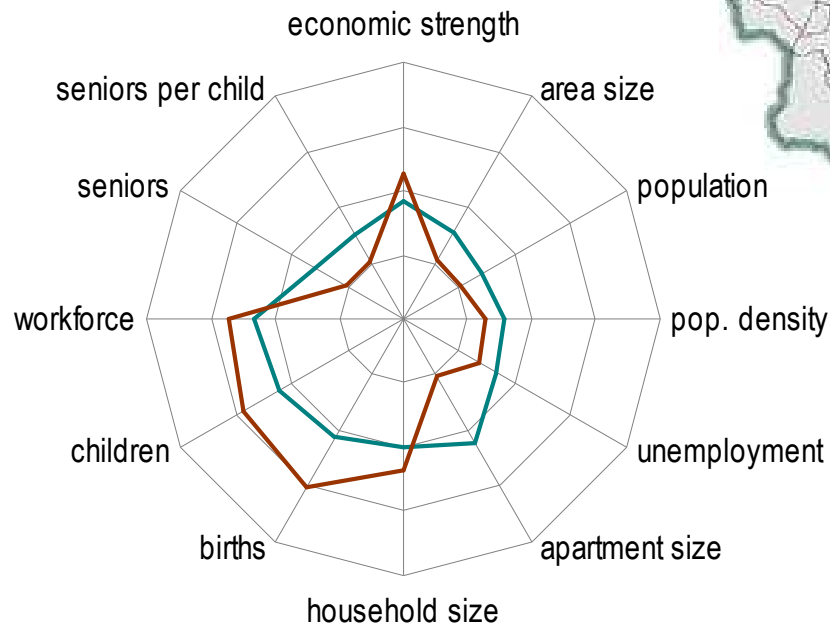
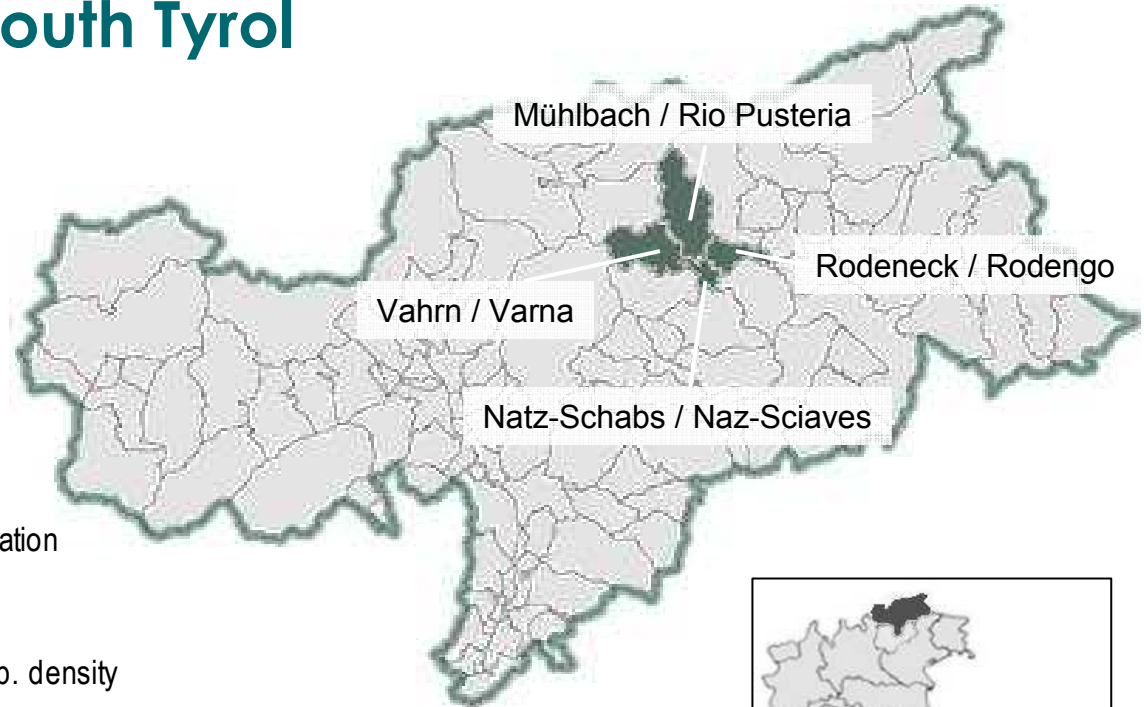


DEMOCHANGE – The Project Partners





The Model Region in South Tyrol

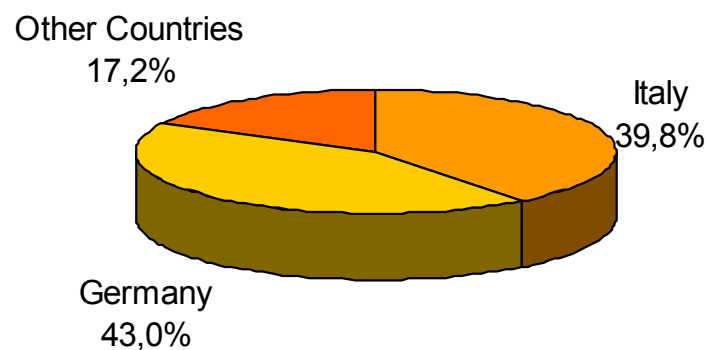


— DEMOCHANGE model regions average
 — South Tyrolean Model Region (I)
 Note: some indicators relate to the next-higher administrative level

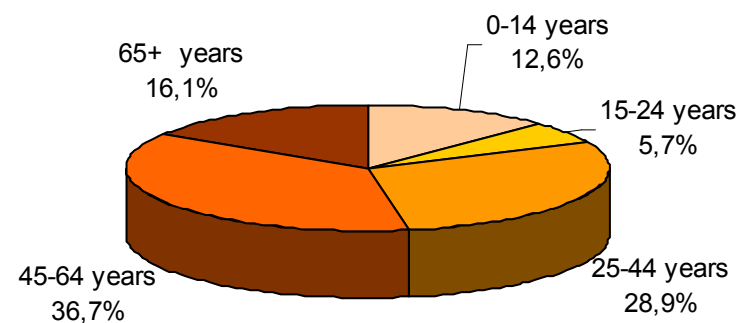


Touristic Main Sectors in South Tyrol

Share of Tourists in South Tyrol According to Country of Origin - 2007/2008



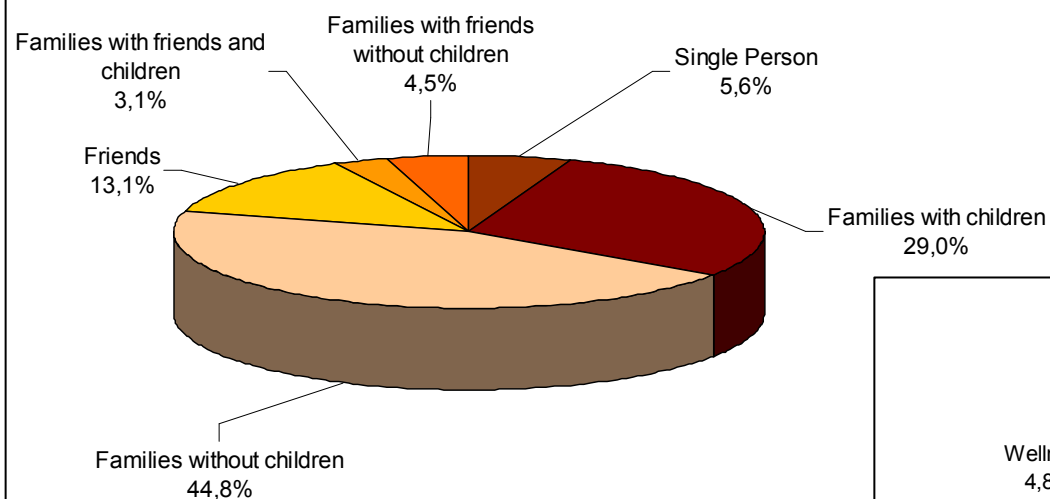
Share of Tourists in South Tyrol According to Age Groups - 2007/2008



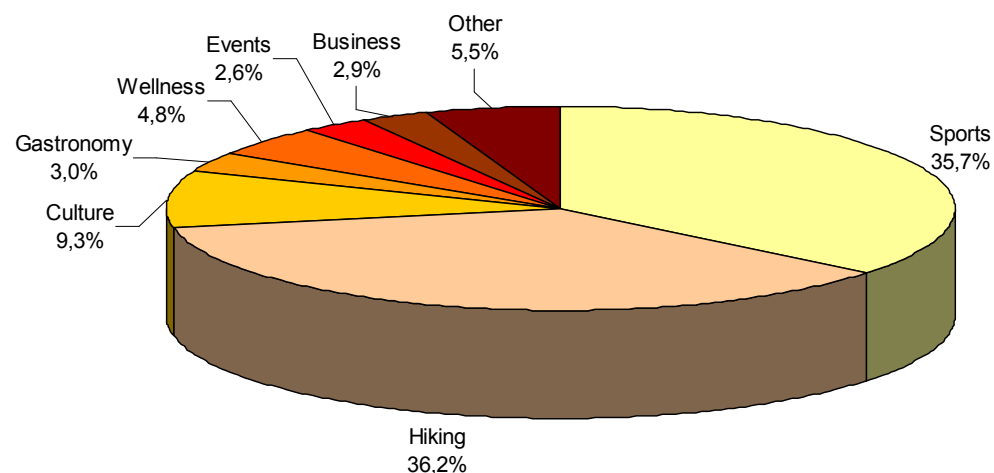


Touristic Main Sectors in South Tyrol

Share of Tourists According to Type of Nucleus - 2007/2008

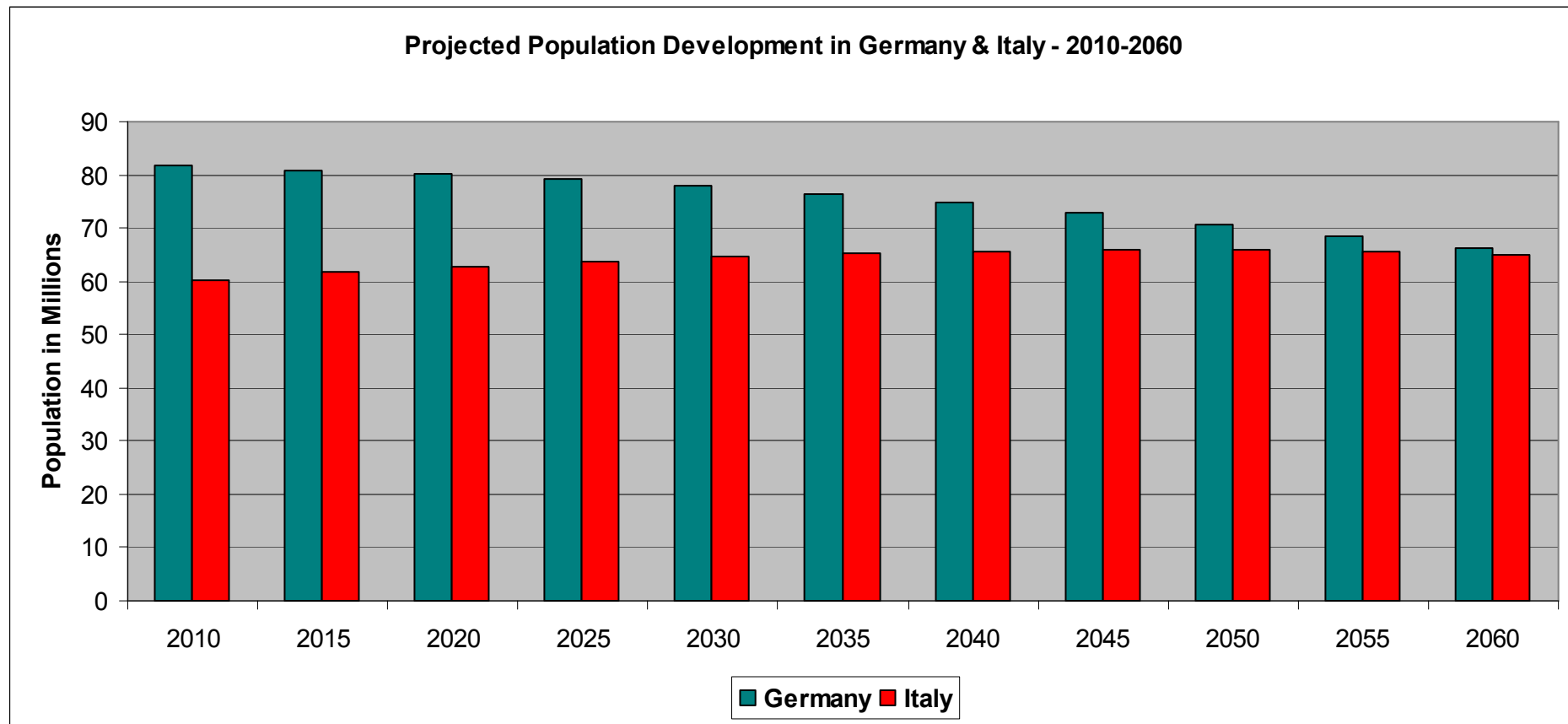


Share of Tourists According to Reasons of Travel - 2007/2008



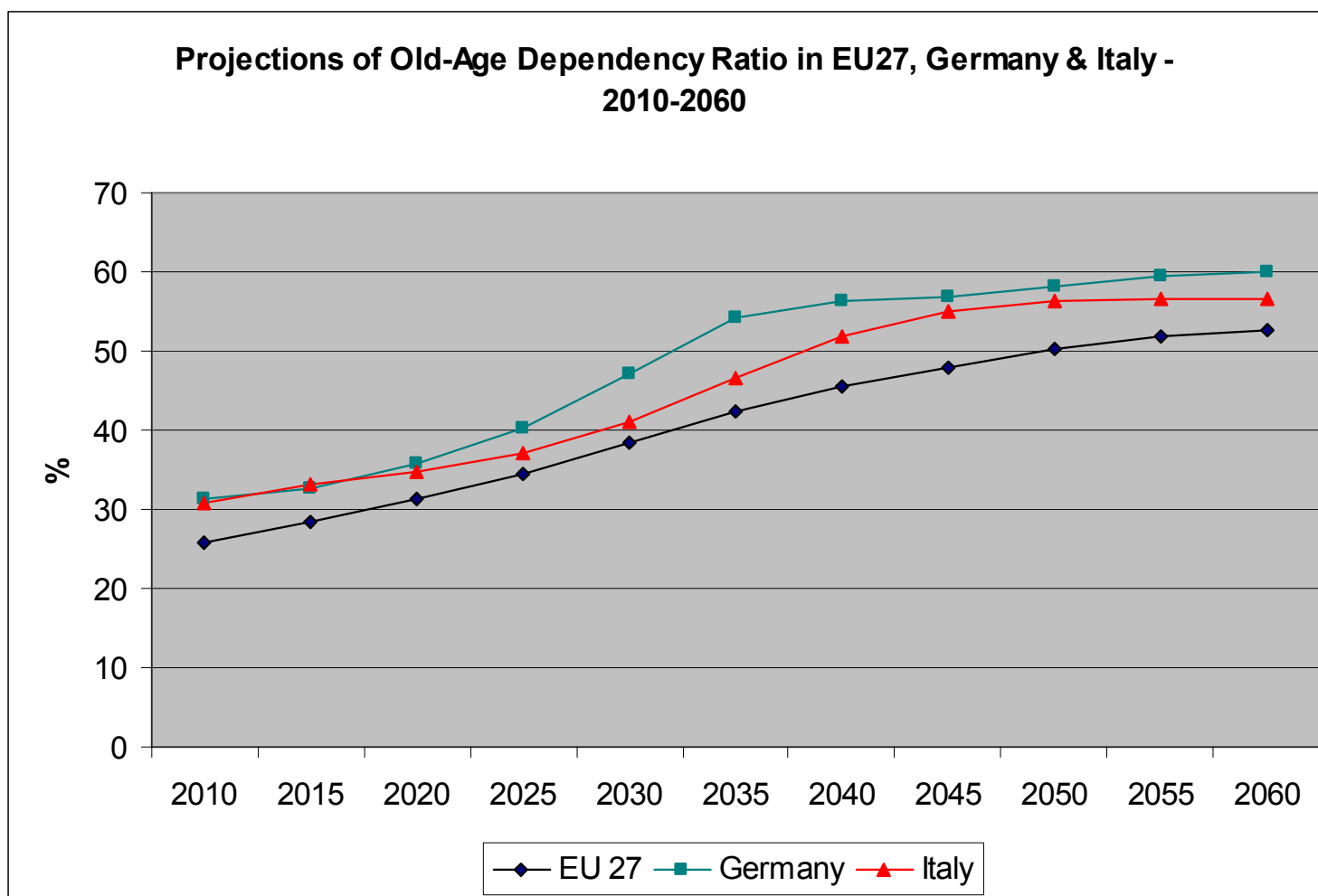


Demographic Projections in Tourist's Countries of Origin





Demographic Projections in Tourist's Countries of Origin



Source: EUROSTAT Populations Projections



FREIE UNIVERSITÄT BOZEN
LIBERA UNIVERSITÀ DI BOLZANO
FREE UNIVERSITY OF BOZEN · BOLZANO



Thank you for your attention!

www.demochange.org
emanuel.valentin@unibz.it

