

# **The Tourism PhD – Hints Tips and Issues**

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# The Tourism PhD

- **Tourism is a recent academic subject; and**
- **Tourism PhDs relatively new.**
- **This mean there is no real agreement:**
  - **What to research? – no agendas, or at best emergent**
  - **How to research? – methodology?**
  - **What is a tourism PhD?**
  - **Should tourism PhDs exist – the US approach**
  - **Coursework element**
  - **Assessment – systems differ**

# Hints and Tips: Survival

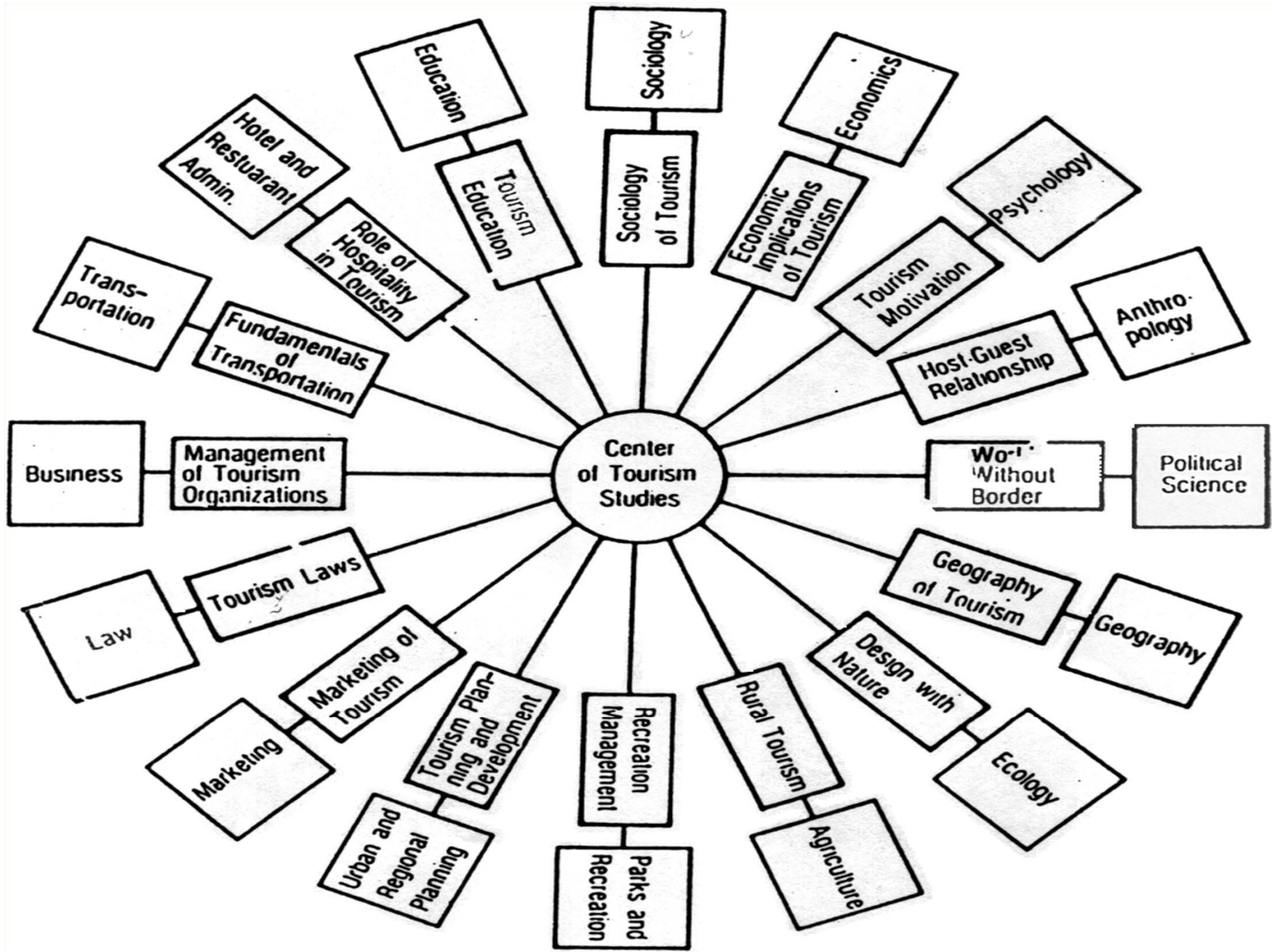
- **PhD is a research apprenticeship**
- **Not a life's work**
- **It is about tenacity and perseverance**
- **Build support networks – not competing**
- **Rhythms and timing – trust your supervisor**
- **Publish and network as you go**
- **Be practical in choice of problem and method**
- **Manage your supervisor**

# Hints and Tips: Literature

- **Literature and freedom**
- **Explore – go where the literature takes you**

**BUT**

1. **Literature and disciplines**
2. **Literature and discipline**
  - **Citation**
  - **Endnote etc**
  - **Trend to tighten literature reviews**



# Hints and Tips: Method

- **Method - from start to finish**
- **Method and architecture**
- **Mixed method trend – can use qualitative to support quantitative**
- **Not a text – don't overdo the philosophy**
- **Plan the analysis to unfold the story – simple to begin with. Don't be daunted.**
- **Display the data appropriately – the question 1 problem**

# Hints and Tips: Writing

- **Write early**
- **Disciplined management and labeling of drafts**
- **Circulate drafts**
- **Writing**
  - **tenses**
  - **headings and style**
  - **flow and links**
  - **conclusion and introduction**

**You will never get this chance  
again enjoy it!**