

Internet Survey Methodology workshop
Free University of Bozen-Bolzano – Piazza Università 1 – Room D102, first floor

1-3 December 2014
 Workshop Program (26.11.2014)

MONDAY 1 DECEMBER 2014

09:00-09:30	<i>Registration</i>
09:30-9:45	Welcome to the workshop Prof. Stefan Zerbe (Vice-Rector for Research, Free University of Bozen-Bolzano) Prof. Lucie Courteau (Dean of the Faculty of Economics and Management)
09:45-10:30	Keynote opening address: Internet Survey Methods: the Past, the Present and the Future Mick Couper (University of Michigan)
10:30-11:00	<i>Break: coffee and tea</i>
11:00-12:30	Session 1: Questionnaire design and development Chair: Vasja Vehovar (University of Ljubljana) <i>Measuring satisfaction with GOV.UK</i> Nick Breeze (Government Digital Service) and Caroline Jarrett (Government Digital Service and Effortmark Ltd) <i>A comparison of instant versus delayed interactive feedback in grid questions</i> Tanja Kunz and Marek Fuchs (Darmstadt University of Technology) <i>A gamification effect in web surveys among children and adolescents</i> Aigul Mavletova (Higher School of Economics, Moscow) <i>Using computational linguistic resources to evaluate and improve survey questions</i> Ana Slavec and Vasja Vehovar (University of Ljubljana)
12:30-14:00	<i>Lunch</i>
14:00-15:10	Session 2: Measurement; Online business surveys Chair: Silvia Biffignandi (University of Bergamo) <i>Matrix versus paging designs in a brand attribution task</i> Frederick Conrad, Wayne McCullough and Raphael Nishimura (University of Michigan) <i>A new efficiency oriented approach for Official Business Web surveys</i> Stefania Macchia and Pasquale Papa (Italian National Institute of Statistics) <i>Does switching the way verbal and numeric scale labels are assigned influence responses?</i> Bella Struminskaya, Ines Schaurer (GESIS - Leibniz Institute for the Social Sciences) and Michael Bosnjak (Free University of Bozen-Bolzano, GESIS - Leibniz Institute for the Social Sciences and University of Mannheim)
15:10-15:40	<i>Break: coffee and tea</i>

15:40-16:50	<p>Session 3: Use of paradata; Use of external data Chair: Ana Slavec (University of Ljubljana)</p> <p><i>Combining transaction data with survey data in the Consumer Expenditure Diary</i> Gustav Haraldsen and Sverre Amdam (Statistics Norway)</p> <p><i>Towards a systematic use of paradata: the case of the Italian ICT survey</i> Alessandra Nuccitelli, Andrea Nunnari, Alessandra Nurra and Natale Renato Fazio (Italian National Institute of Statistics)</p> <p><i>Investigating respondent multitasking in web surveys: comparison of self-reports and paradata indicators</i> Anže Sendelbah, Vasja Vehovar and Ana Slavec (University of Ljubljana)</p>
16:50-17:00	Communications and logistics
19:30	<i>Dinner at Lunas restaurant</i> (www.lunas.bz.it)

TUESDAY 2 DECEMBER 2014

09:00-10:10	<p>Session 4: Sampling; Nonprobability based surveys Chair: Wolfgang Bandilla (GESIS - Leibniz Institute for the Social Sciences)</p> <p><i>How the survey presentation affects the answers you get: Estimate bias effect in a comparative study</i> Beatrice Bartoli (Demetra Opinioni.net) and Silvia Zucconi (Nomisma)</p> <p><i>Web-respondent-driven sampling</i> Annamaria Bianchi, Silvia Biffignandi and Roberto Artaz (University of Bergamo)</p> <p><i>Improving the quality of volunteer web panels: Evaluating propensity score adjustments methods and variables for the Dutch Leisure Panel</i> Annamaria Bianchi (University of Bergamo), Stephanie Steinmetz (University of Amsterdam) and Vera Toepoel (University of Utrecht)</p>
10:10-10:40	<i>Break: coffee and tea</i>
10:40-11:20	<p>Keynote address: Collecting representative primary data free of charge Michael Bosnjak (Free University of Bozen-Bolzano, GESIS - Leibniz Institute for the Social Sciences and University of Mannheim)</p>
11:20-11:30	<i>Short break</i>
11:30-12:20	<p>Session 5: Mixed-mode surveys Chair: Katja Lozar Manfreda (University of Ljubljana)</p> <p><i>The effect of a Sequential Mixed-Mode Design on panel attrition: Evidence from an experiment of the Understanding Society Innovation Panel</i> Alessandra Gaia (University of Milan Bicocca)</p> <p><i>Web response in mixed mode designs in official statistics</i> Annemieke Luiten (Statistics Netherlands)</p>
12:20-14:00	<i>Break: Lunch</i>

14:00-15:30	<p>Session 6: Online mobile surveys Chair: Marek Fuchs (Darmstadt University of Technology)</p> <p><i>Comparing errors from non-coverage to other errors in a mobile Web survey</i> Christopher Antoun, Mick Couper and Frederick Conrad (University of Michigan)</p> <p><i>Coverage error in mobile web surveys across European countries</i> Anke Metzler and Marek Fuchs (Darmstadt University of Technology)</p> <p><i>Survey participation via mobile devices in a probability-based online-panel: Prevalence, determinants, and implications for nonresponse</i> Teresio Poggio (Free University of Bozen-Bolzano), Michael Bosnjak (Free University of Bozen-Bolzano, GESIS - Leibniz Institute for the Social Sciences and University of Mannheim) and Kai Weyandt (GESIS - Leibniz Institute for the Social Sciences)</p> <p><i>The need of and the demand for completing surveys on mobile devices</i> Daniele Toninelli (University of Bergamo), Melanie Revilla (Universitat Pompeu Fabra) and Carlos Ochoa (Netquest)</p>
15:30-16:00	<i>Break: coffee and tea</i>
16:00-17:10	<p>Session 7: Applications of online surveys; Weighting Chair: Annamaria Bianchi (University of Bergamo)</p> <p><i>The ICT monitoring of chronic patients as a longitudinal survey: an innovative approach and a challenge for internet survey methodologists</i> Maria Francesca Romano, Maria Vittoria Sardella and Fabrizio Alboni (Scuola Sant'Anna di Studi Universitari e Perfezionamento)</p> <p><i>Targeting the bias – the impact of mass media attention on sample composition and representativeness of volunteer web-surveys in Germany</i> Stephanie Steinmetz (University of Amsterdam), Kea Tijdens (University of Amsterdam), Fikret Öz (Institut Arbeit und Technik) and Pablo de Pedraza (University of Salamanca)</p> <p><i>The design for an advanced, multi-country, web-based occupational survey and coding tool for ISCO-08</i> Kea Tijdens (University of Amsterdam)</p>
19:30	<i>Dinner at Castelmareccio</i> (www.mareccio.info)

WEDNESDAY 3 DECEMBER 2014

09:00-10:30	<p>Session 8: Survey Participation and Nonresponse Chair: Bella Struminskaya (GESIS - Leibniz Institute for the Social Sciences)</p> <p><i>Applying survey participation theory to Web surveys</i> Florian Keusch (University of Michigan)</p> <p><i>Nonresponse problem in surveys of online communities: An experiment</i> Andraž Petrovčič, Katja Lozar Manfreda and Gregor Petrič (University of Ljubljana)</p> <p><i>The use of text messages in a web-survey. The case of a survey of Italian graduates</i> Emanuela Sala, Chiara Respi and Alessandra Decataldo (University of Milano Bicocca)</p> <p><i>Questionnaire length and breakoffs in web surveys: a meta study</i> Vasja Vehovar and Gregor Čehovin (University of Ljubljana)</p>
10:30-11:00	<i>Break: coffee and tea</i>

11:00-12:20	<p>Roundtable :</p> <p>Big data and survey data: can they go together?</p> <p>Chair: Teresio Poggio (Free University of Bozen-Bolzano)</p> <p>Frederick Conrad (University of Michigan)</p> <p>Stefano Maria Iacus (University of Milan & Voices from the Blogs)</p> <p>Mick Couper (University of Michigan)</p>
12:20-13:10	<p>Conclusions and general discussion on next workshop</p> <p>Chair: Michael Bosnjak</p>
13:10-14.30	<p><i>Farewell buffet</i></p>