

"Italian Scholars in Tourism Research: Progresses, Challenges and Collaborations"

Serena Volo Free University of Bozen-Bolzano

Consumer Behavior in Tourism Symposium 2013 Free University of Bozen-Bolzano - TOMTE Bruneck-Brunico



Aim of the presentation

Italian scholars' presence in the literature on tourism

- International Journals
 - Papers
 - Special issues
 - Editorial and review boards
- National Journals
- Books and Chapters



Tourism Journals' Rankings: a comparison

- 1. ISI-Web of Science Journals (impact factor)
- 2. SCOPUS (SJR)
- 3. International scholars' assessments (surveys)
- 4. Australian's Deans List
- 5. Harzing JQL
- 6.
- 7. AIDEA JL2011
- 8. Italian Research Assessment (VQR 2004-2010)
- 9. Italian Habilitation for Professorship

1. ISI-Web of Science Journals

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Mark	Rank	Abbreviated Journal Title (linked to journal information)	ISSN	2012 Total Cites	Impact Factor	JCR D 5-Year Impact Eactor	ata j Immediacy Index	2012 Items	Cited Half-life	Eigenfact Eigenfactor® Score	or® Metrics ① Article Influence® Score
	1	ANN TOURISM RES	0160-7383	4544	3.683	3.616	0.344	90	>10.0	0.00262	0.589
	2	J SUSTAIN TOUR	0966-9582	1148	3.000		0.288	59	5.2	0.00223	
V	3	TOURISM MANAGE	0261-5177	4815	2.571	3.552	0.278	158	6.7	0.00698	0.70
V	4	J TRAVEL RES	0047-2875	2351	1.899		0.049	61	>10.0	0.00203	
	5	CORNELL HOSP Q	1938-9655	364	1.892	2.130	0.188	32	3.2	0.00056	0.21
	6	INT J HOSP MANAG	0278-4319	1454	1.692		0.160	144	4.6	0.00232	
V	7	CURR ISSUES TOUR	1368-3500	428	1.307		0.208	53	5.7	0.00096	
V	8	INT J CONTEMP HOSP M	0959-6119	925	1.266		0.208	53	7.6	0.00085	
V	9	SCAND J HOSP TOUR	1502-2250	176	1.089	1.026	0.000	20	4.8	0.00034	0.16
V	10	LEISURE SCI	0149-0400	926	1.018	1.617	0.067	30	>10.0	0.00119	0.48
V	11	LEISURE STUD	0261-4367	507	0.887		0.080	25	8.7	0.00093	
V	12	J LEISURE RES	0022-2216	1313	0.870	1.462	0.042	24	>10.0	0.00100	0.39
V	13	INT J TOUR RES	1099-2340	557	0.861		0.095	42	6.9	0.00085	
	14	J HOSP TOUR RES	1096-3480	459	0.820		0.042	24	7.0	0.00056	
	15	TOURISM ECON	1354-8166	597	0.800		0.062	81	5.8	0.00100	
	16	TOURISM GEOGR	1461-6688	403	0.731		0.321	28	7.9	0.00053	
	17	ASIA PAC J TOUR RES	1094-1665	148	0.359		0.026	39	6.7	0.00023	
V	18	J TOUR CULT CHANGE	1476-6825	58	0.182		0.100	20		0.00013	
	19	J HOSP LEIS SPORT TO	1473-8376	48	0.113	0.248				0.00012	0.057

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Ranking is based on your journal and sort selections.

Page 1 of 1

Journals 1 - 19 (of 19)

UPDATE MARKED LIST



2. SCOPUS- SJR SCImago Journal Rank

1 Journal of Sustainable Tourism	1.926
2 Journal of Travel Research	1.775
3 Tourism Management	1.703
4 Annals of Tourism Research	1.431
5 International Journal of Hospitality Management	0.937



3. International scholars' assessments

Ryan (2005) Tourism Management

- 1. Annals of Tourism Research
- 2. Tourism Management
- 3. Journal of Travel Research
- 4. Journal of Sustainable Tourism
- 5. Leisure Studies



3. International scholars' assessments:

Gursoy (2013) Report distributed on TRINET based on a survey to tourism scholars.

Tourism	Hospitality
Annals of Tourism Research	Journal of Hospitality & Tourism Research
Journal of Travel Research	International Journal of Hospitality
Tourism Management	Management
Journal of Sustainable Tourism	Cornell Hospitality Quarterly
Journal of Travel & Tourism Marketing	International Journal of Contemporary
	Hospitality Management
	Journal of Hospitality Marketing and
	Management

Finding relate to the opinion of 62 out of the top 100 tourism scholars



4. Australian's Deans List – ABCD List

2013 Tourism Hospitality A*

Annals of Tourism Research

Journal of Travel Research

Tourism Management

International Journal of Hospitality Management (since 2013)

Journal of Sustainable Tourism (since 2013)

2013 Tourism Hospitality A

Some examples

Current Issues in Tourism - Tourism Economics - Journal of Hospitality & Tourism Research - Journal of Hospitality Marketing and Management – Tourism Analysis – Journal of Travel and Tourism Marketing- International Journal of Tourism Research.....



7. AIDEA



Examples of other journals' classification

В
В
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D
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В



8. Italian Research Assessment and Habilitation



Examples of other journals' classification

Journal of Travel Research	VQR: n/c Habilitation: SJ list
Current issues in tourism	VQR: C Habilitation: SJ list
Tourism Analysis:	VQR: D Habilitation: SJ list
Tourism Economics:	VQR: B Habilitation: SJ list
Journal of Hospitality Marketing and Managem	ent VQR: D Habilitation: SJ list
Journal of Travel and Tourism Marketing-	VQR:n/c and NOT in SJ List



Italians in top three journals



Founded in 1973 **Current Impact factor 3.683**

Kelle + Cataon: Calitated Statiles, Thompson Rivers Univ, Canada Joseph S Chees: Leisure, Indiana Univ-Boomington, USA Deepak Chhabra: Heritage Toatiam, Attaona State Univ, USA Sant A. Cahen: So dology, Univ of Samey, UK

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Matthias Fuchs: Management Sciences, Mil-Gweden Univ, Sweden Alas Fyall: Marketing, Bourn enouth Univ, UK

Vasilki Galani-Moutafi: Anthropology, Univ of the Aegean, Greece William C Garts et Ressurce Economics, Univ of Minnesta, USA

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State of the Art (2013)

Publications by Italian scholars: 15

- 1976 to 1988 3 articles by Sessa —
- 1991 to 2001 4 articles of which 2 by Costa
- 2008 to 2013 8 articles of which 2 by Baggio Source Scopus and ISI-Web of Science

Citations: 161 (without self-citation) source Scopus Most cited: Van Der Borg, J., Costa, P., & Gotti, G. (1996). Tourism in European heritage cities. 23(2), 306-321.

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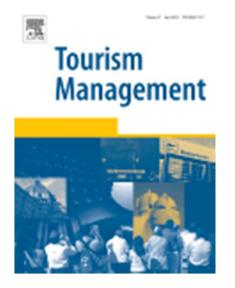
Volume 15, Issue 2, Pages 179-311 (1988)

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Founded in 1980 International Journal of Tourism Management Current Impact factor 2.571

A State of the Art (2013)

Publications by Italian scholars: 41

- 1990 to 2000 5 articles
- 2001 to 2014 36 articles

Source Scopus and ISI-Web of Science

Citations: 373 (without self-citation) *source Scopus* Most cited: Berrittella, M., Bigano, A., Roson, R., & Tol, R. S. J. (2006). A general equilibrium analysis of climate change impacts on tourism. 27(5), 913-924.

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State of the Art as of December 2013

Affiliation							**
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		di Siena				EURAC Research	(1))
		Università degli Studi	(1)>				
		di Modena e Reggio Emilia					





Founded in 1982 Current Impact factor 1.692

A State of the Art (2013)

Publications by Italian scholars: 6

Source Scopus and ISI-Web of Science

Citations: 17 (without self-citation) *source Scopus* Most cited: Luciani, S. (1999). Implementing yield management in small and medium sized hotels: An investigation of obstacles and success factors in Florence hotels. 18(2), 129-142.

Editorial Board Italy: 0



State of the Art as of December 1st 2013

P	Document title	Author(s)	Date	Source title	Cited t
1	Measuring hotel performance: Using a balanced scorecard perspectives' approach	Sainaghi, R., Phillips, P., Corti, V.	2013	International Journal of Hospitality Management 34 (1) , pp. 150-159	1
	FIND IT OUNIBZ Show abstract Related documents				
2	Web reviews influence on expectations and purchasing intentions of hotel potential customers	Mauri, A.G., Minazzi, R.	2013	International Journal of Hospitality Management 34 (1) , pp. 99-107	1
	FIND IT OUNIBZ Related documents				
3	Weekend vs. midweek stays: Modelling hotel room rates in a small market	Schamel, G.	2012	International Journal of Hospitality Management 31 (4) , pp. 1113-1118	0
1	Dynamic pricing strategies: Evidence from European hotels FIND IT OUNIBZ I Show abstract Related documents	Abrate, G., Fraquelli, G., Viglia, G.	2012	International Journal of Hospitality Management 31 (1) , pp. 160-168	4
5	Balancing tourism education and training FIND IT OUNIBZ I Show abstract Related documents	Zagonari, F.	2009	International Journal of Hospitality Management 28 (1) , pp. 2-9	4
5	Implementing yield management in small and medium sized hotels: An investigation of obstacles and success factors in florence hotels	Luciani, S.	1999	International Journal of Hospitality Management 18 (2) , pp. 129-142	7



Italians in top three journals:

- Are present as authors
- Are recently acquiring relevance
- But are not present in the editorial boards



Academic ranking exercises



On Journals

"ranking exercises have made us poorer and has changed the research process to a point where we are not becoming more learned, but more focused on 'outputs', accountability and the implications of performance for funding in a climate of declining unit resources for higher education"

Steven Page



On Books

"books represent a better means of establishing new paradigms because they offer opportunities to be conceptual in thought, to be thinking outside of conventional patterns and be challenging in ways not always acceptable to referees of journals bound by positivistic paradigms"

Chris Ryan



Issues at stake

Progresses:

- *How to improve the impact of Italian researchers generation by generation?*
- Is a common research agenda an effective strategy?

Challenges:

- How to enhance regional identities within the national Italian identity?
- *How to pursue <u>rigor and relevance</u> of research in order to improve academic dissemination and actual use by constituencies?*



Issues at stake

Challenges:

- Translating and/or integrating Italian research into the international debate
- Italy as a source of data
 - Incoming
 - Outgoing
- *Publishing tourism research in tourism journals?*



Bridging the gap

Ongoing initiatives

- More publications by Italian Scholars in International Journals
- Italian Journals opening to Tourism Special Issues in English
- Italian Scholars in the Editorial Boards

Anything else?

Thank you for your attention!