



CBTS2014

Submission guidelines

Consumer Behavior in Tourism Symposium 2014 (CBTS 2014)
December 3rd-6th, 2014
Bruneck/Brunico, South Tyrol, Italy

TOURISM MOBILITIES BEYOND PLACE: TIME, RESOURCES AND PERSPECTIVES

Details on ABSTRACT SUBMISSION

Please refer to these 'Submission guidelines' to prepare your extended abstract. All abstracts will be subject to a double blind peer review process. Selected academic contributions addressing one or more of the sub-themes of the symposium will be presented during plenary and parallel sessions.

All abstracts must be uploaded using the easychair CBTS2014 [online submission and reviewing platform](https://easychair.org/conferences/?conf=cbts2014) <https://easychair.org/conferences/?conf=cbts2014>

If you do not have an easychair account, please register by simply using the link **"sign up for an account"** in the login page and fill out the registration form. The system will send you an e-mail with the instructions to complete your registration (Some email servers at universities "filter out" the automatic e-mails sent by the EasyChair system. In case you do not receive an e-mail from EasyChair (it may take some time), try to find it in "junk" e-mails).

In order to submit your extended abstract, be sure to have the following information ready:

- **Authors' contact details**
- **Title (up to 20 words)**
- **Keywords (up to five)**
- **Abstract (up to 3000 characters)**

It is strongly suggested that you have the [abstract on a file and then copy the text in the abstract box](#).

The Abstract [must be structured](#) as follows:

- *Purpose of the study (words: 45 max)*
- *Design/methodology/approach – (words: 65 max)*
- *Findings – (words: 100 max)*
- *Originality/value – (words: 70 max)*
- *Research limitations/implications – (words: 35 max)*
- *Practical implications – (words: 35 max)*
- *References: (please include 5 major references APA style)*

You can [use the attached template to prepare your abstract](#), you can also upload the file in the platform.

You will also be asked to indicate:

- **Preferred Type of Presentation:** (a) *Research paper* OR (b) *PhD session presentation*.

- **Thematic Area addressed:**

- **Place and Time Mobilities:** *Macro and micro tourism dimensions of place and time mobility. Contemporary tourism mobility. "Mobile lives" and tourism. E-tourism impact on virtual and actual mobility. Intergenerational mobility's effects on tourism. Second homes mobilities: between affluent consumption and family legacies.*
- **Tourism Resources and Mobility:** *Tourism entrepreneurs' mobility. Capitals' mobility. Expertise and labor mobilities in tourism and hospitality. Mobility among destination layers (districts, clusters, networks, and systems). Resources, sustainability and mobilities.*
- **Future directions for tourism mobilities research:** *Theoretical and methodological advancements addressing the complexity of mobility, its "boundaries" and its measurements. Mobilities implications and practical challenges for tourism and hospitality marketers.*
- **Perspectives on Mobilities:** *The politics of mobility. Challenges for destinations' governance. Issues for tourism stakeholders.*

"CBTS Classics" will also be highly welcomed:

- *Competitiveness, innovation and market research: Theoretical, methodological and practical developments*
- *Tourism and Quality of Life Research: Theories, Practices, Applications, and Challenges*
- *Future Tourism Demand: Demographic, Behavioral and Social Changes. Challenges for marketers and economists*
- *The changing face of tourism: Emerging issues for consumer behavior research and practice*
- *Ensuring validity in tourism consumer behavior studies and in hospitality research: Issues of measurement and methodology*

Details on SPECIAL ISSUES AND BEST CONFERENCE PAPER AWARD

If an author wishes to submit his/her paper for consideration for the CBTS2014 **Best Conference Paper Award** offered by the International Journal of Contemporary Hospitality Management, then a five-page draft of the paper must be sent by October 24th, 2014 to cbts2014@unibz.it.

All submitted abstract will be evaluated for possible inclusion in a **Special Issue** of an international peer-reviewed journal. After the conference, authors of selected abstracts will be invited to submit their full papers. Additional ISBN publication opportunity available.

Notification of a preliminary acceptance or rejection will be given by October, 10th 2014. If a proposal is preliminarily accepted, at least one presenting author must register for the conference before October 24th, 2014. Preliminarily accepted abstracts with no single author registered in time will be removed from the program and from the book of abstracts without notice and will not be considered for inclusion in the special issues and for the best paper award.

Details on PRESENTATION FORMATS

Oral presentations within special topic sessions provide opportunities for focused attention on important, cutting-edge topics related to the main theme of CBTS2014 or to "CBTS classics". Presenters will be allotted 20 minutes for presentation (during either plenary or parallel session) plus a discussion time of 10 minutes, moderated by a member of the program committee.

Work-in-progress presentations provide opportunities for work-in-progress research on important, cutting-edge topics related to the main theme of CBTS2014. These are also oral presentations and will mostly take place during parallel sessions. Presenters will be allotted 10 minutes for presentation

(during either plenary or parallel session) plus a discussion time of 5 minutes, moderated by a member of the program committee.

PhD Session: This session is designed for PhD students. All abstract submissions will be reviewed by at least two members of the scientific committee. A special publication outlet will be available to PhD students who will wish to publish a short summary of their research. Once the abstract has been accepted, a three-page summary of the doctoral research is required by October 24th, 2014. This is to facilitate the discussion during the session and to allow detailed feedback. Please include: the research problem against the existing literature, the methodology and some initial empirical results. In a separate file include references and tables or figures (those essential to better explain your research).

Important Dates

Extended abstract submission deadline:
Acceptance notification:
Registration deadline (early birds):

September 25th, 2014
October 10th, 2014
October 24th, 2014

Fee 2014

Early Registration Period October 06th to 24th

Author	120,00€
PhD Student	100,00€
Non Author	160,00€

Regular Registration Period ends on November 14th

Author	160,00€
PhD Student	130,00€
Non Author	220,00€

The fee includes: access to all conference sessions, conference participation certificate, conference bag and book of abstracts, welcome reception dinner on the evening of December 3rd, South Tyrolean dinner on December 4th, coffee breaks throughout the conference and social events (Ski pass, visit of traditional Christmas market and a glass of hot mulled wine).

**For further information regarding the abstract submission please contact the
Chairs of CBTS2014 Serena Volo and Oswin Maurer at Serena.Volo@unibz.it or cbts2014@unibz.it**

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