



CALL FOR PAPERS

Consumer Behavior in Tourism Symposium 2014 (CBTS 2014)

December 3rd-6th, 2014

Bruneck/Brunico, South Tyrol, Italy

TOURISM MOBILITIES BEYOND PLACE: TIME, RESOURCES AND PERSPECTIVES

The seventh annual Consumer Behavior in Tourism Symposium - CBTS 2014 - will take place from December 3rd to December 6th in Bruneck-Brunico, Italy, under the theme *"Tourism Mobilities beyond Place: Time, Resources and Perspectives"*. CBTS 2014 will provide an opportunity for tourism researchers and practitioners from all over the world to exchange scientific ideas and results and discuss new and emerging directions in research and practice in the field.

Theoretical or applied research contributions in the form of structured abstracts are welcome.

CBTS 2014 offers:

- highly renowned international **keynote speakers**
 - a. **Scott Cohen**, University of Surrey, United Kingdom
"Tourism mobilities from emerging world regions: Insights for consumer behaviour"
 - b. **Chris Cooper**, Oxford Brookes University, United Kingdom
Keynote speech title to be announced
 - c. **Ulrike Gretzel**, University of Queensland, Australia
"Digital traces and data bodies: movements in touristic information space"
 - d. **Noam Shoval**, The Hebrew University of Jerusalem, Israel
"Understanding tourists activity and behavior using tracking technologies"
- **workshops** on research methods and on special topics
 - a. *"Second homes mobilities: between affluent consumption and family legacies"* chaired by **Chris Paris**
 - b. *"Access, ownership, sharing: acquisition practices and the search for value in tourism consumption"* chaired by **Daniele Dallì**
 - c. special session dedicated to *PhD students* mentored by **Fevzi Okumus**
 - d. workshop on *qualitative research method*
 - e. *panel session with the editors of tourism and hospitality peer-reviewed journals* chaired by **Donna Quadri-Felitti**
- a **best paper award** offered by the **International Journal of Contemporary Hospitality Management** (chair of the selection committee **Fevzi Okumus**, Editor-in-Chief)
- **journal coverage** for selected papers and possibility to publish with ISBN
- high quality scientific sessions with internationally peer-reviewed paper presentations,
- a unique South Tyrolean experience.

All abstracts will be subject to a double blind peer review process. Selected academic contributions addressing one or more of the sub-themes of the symposium will be presented during plenary and parallel sessions. Please refer to the 'Submission guidelines' document as a style guide for standards to follow in the preparation of your extended abstract. Abstracts must be uploaded to the **online submission and reviewing platform** <https://easychair.org/conferences/?conf=cbts2014>

Important Dates

EXTENDED Abstract submission deadline:	September 25th, 2014
Acceptance notification:	October 10 th , 2014
Registration deadline (early birds):	October 24 th , 2014

Conference sub-themes

The scope of CBTS2014 encompasses:

- a) Place and Time Mobilities:** *Macro and micro tourism dimensions of place and time mobility. Contemporary tourism mobility. "Mobile lives" and tourism. E-tourism impact on virtual and actual mobility. Intergenerational mobility's effects on tourism. Second homes mobilities: between affluent consumption and family legacies.*
- b) Tourism Resources and Mobility:** *Tourism entrepreneurs' mobility. Capitals' mobility. Expertise and labor mobilities in tourism and hospitality. Mobility among destination layers (districts, clusters, networks, and systems). Resources, sustainability and mobilities.*
- c) Future directions for tourism mobilities research:** *Theoretical and methodological advancements addressing the complexity of mobility, its "boundaries" and its measurements. Mobilities implications and practical challenges for tourism and hospitality marketers.*
- d) Perspectives on Mobilities:** *The politics of mobility. Challenges for destinations' governance. Issues for tourism stakeholders.*

Papers addressing one of the "CBTS Classics" will also be highly welcomed:

- i. Competitiveness, innovation and market research: Theoretical, methodological and practical developments
- ii. Tourism and Quality of Life Research: Theories, Practices, Applications, and Challenges
- iii. Future Tourism Demand: Demographic, Behavioral and Social Changes. Challenges for marketers and economists
- iv. The changing face of tourism: Emerging issues for consumer behavior research and practice
- v. Ensuring validity in tourism consumer behavior studies and in hospitality research: Issues of measurement and methodology

Serena Voio and Oswin Maurer

Chairs of the Consumer Behavior in Tourism Symposium 2014

CBTS2014 December 3-6, 2014 Bruneck-Brunico Italy cbts2014@unibz.it
Tourism Mobilities beyond Place: Time, Resources and Perspectives

Competence Centre in Tourism Management and Tourism Economics (TOMTE)
School of Economics and Management - Free University of Bozen-Bolzano
Brunico (South Tyrol)
ITALY