



# Consumer Behavior in Tourism Symposium 2014

Bruneck / Brunico, Italy · December 3-6, 2014

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Competence Centre in Tourism Management and Tourism Economics (TOMTE)

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Free University of Bozen-Bolzano

## Tourism Mobilities beyond Place: Time, Resources and Perspectives

### Program Overview

#### **Wednesday December 3<sup>rd</sup> 2014**

08:00 – 18:00 Registration

08:00 – 09:00 Scientific Meeting with Co-Chairs (restricted: preparation for workshops and panel sessions)

09:00 – 12:00 **PhD Students Session** chaired by **Prof. Fevzi Okumus**

Break

14:00 – 14:15 **Opening Address**

14:15 – 15:15 **Keynote session: Prof. Scott Cohen**

*"Tourism mobilities from emerging world regions: Insights for consumer behaviour"*

Coffee break

15:30 – 18.00 **Parallel paper sessions**

Session: Macro and micro tourism dimensions of place and time mobility

Session: Lifestyle Mobilities between places, sports and events

18:15 – 19:00 Social event "Christkindl-Markt"

19:00 – 20:30 Social event "Welcome reception"

20:30 – 21:30 Scientific Meeting with Co-Chairs (restricted: preparation for workshops and panel sessions)

## **Thursday December 4<sup>th</sup> 2014**

08:00 – 16:30 Registration

08:00 – 09:00 Scientific Meeting with Co-Chairs (restricted: preparation for workshops and panel sessions)

09:00 – 10:00 **Keynote session: Prof. Noam Shoval**  
*"Understanding tourists activity and behavior using tracking technologies"*

Coffee break

10:30 – 12:30 **Parallel paper sessions**

Session: Advances in Mobilities: mobile and mobility perspectives

Session: Tourism Entrepreneurship: between local and global markets and marketers

Break

14:00 – 16:00 **Parallel paper sessions**

Session: Second homes mobilities: between affluent consumption and family legacies  
conducted by **Prof. Chris Paris**, Rapporteur: **Imren Waller**

Session: Tourism industry and governance: competitiveness, innovation and markets

Coffee break

16:30 – 18:00 **Publishing in peer review journals: criteria for success. Prof. Chris Cooper**  
Panel session with Editors-in-Chief peer-reviewed journals  
conducted by **Prof. Donna Quadri-Felitti** *Speakers: Cooper, Okumus, Dalli*

19:30 Social event "South Tyrolean Dinner"  
(Bus departs from bus station at 19.15 Meeting point: University 19.00)

## **Friday December 5<sup>th</sup> 2014**

08:00 – 12:00 Registration

08:00 – 09:00 Scientific Meeting with Co-Chairs (restricted: preparation for workshops and panel sessions)

09:00 – 10:00 **Keynote session: Prof. Ulrike Gretzel**  
*"Digital traces and data bodies: movements in touristic information space"*

Coffee break

10:30 – 12:00 **Workshop and Panel Session: Access, ownership, sharing: acquisition practices  
and the search for value in tourism consumption**  
conducted by **Prof. Daniele Dalli** *Speakers: Dalli, Mauri, Moretti*

Break

13:30 – 15:30 **Parallel paper sessions**

Session: Mobilities ´dimensions: identity, mind, space and time

Session: Resources, sustainability and mobilities

Christmas Coffee break

- 16:00 – 17:00 **Conclusive Keynote session: Prof. Chris Cooper**  
17:00 – 18:30 **Best Conference Paper Award** offered by the **IJCHM**  
18:30 – **Closing address**

### **Saturday December 6<sup>th</sup> 2014**

- 08:00 – 09:00 Conclusive Meeting with Co-Chairs (restricted)
- 10:00 – 12:00 **Jour Fixe @ Altitude**  
Discussion with conference chairs, program committee and organizers
- 12:30 – 16:30 **Social event**  
Skiing at “Kronplatz – Plan de Corones Ski Resort”  
  
Coffee break
- 17:30 Closing Conference meeting and *TOMTE meeting: CBTS2015 Program committee*

**Organized by the  
Competence Centre in Tourism Management and Tourism Economics  
(TOMTE)**

**Conference Chairs: Serena Volo and Oswin Maurer**

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