

# Tourism Mobility Workshop 2015

## Tourism Mobility and Behavior: A Changing Lifestyle

TOMTE - Free University of Bozen-Bolzano - Bruneck, South Tyrol, Italy

Day 0 - Tuesday 6th of October 2015	
09:00 - 18:00	<b>Workshop preparation and registration</b>
19:00 - 21:00	<b>Welcome event: TOMTE Presentation &amp; Dinner at the Hotel Petrus</b>
Day 1 - Wednesday 7th of October 2015	
08:00 - 15:00	Registration
09:00 - 13:00	<b>Session I: Tourism Mobility and Behavior: South Tyrol I - Research setting</b> <b>Oswin Maurer</b> Dean's Welcome and Introduction <b>Serena Volo</b> : Project presentation <b>Stakeholders' presentation</b> : "Tourism and Mobility in South Tyrol" Participants' Discussion
Lunch Break	
14:00 - 18:00	<b>Session II: Tourism Mobility and Behavior: Theory &amp; Practice in Past Research</b> <b>Noam Shoval &amp; Amit Birenboim</b> Tourism mobility tracking: new technologies and their evolution. (1) State of research (2) Potential of smartphones (3) Sensometer Stakeholders will be welcomed to attend the session. Participants' Discussion
19:00 - 22:00	Dinner and discussion
Day 2 - Thursday 8th of October 2015	
08:00 - 09:30	Transfer to Bolzano Main Campus for field research and meeting with Stakeholders
09:30 - 13:00	<b>Field research session I: Mobility Bolzano</b>
Lunch Break	
14:00 - 17:00	<b>Field research session II: Mobility Bolzano</b>
18:00 - 22:00	Return to Bruneck - Dinner and discussion in BK
Day 3- Friday 9th of October 2015	
09:00 - 13:00	<b>Session III: Tourism Mobility and Behavior: South Tyrol II - Research challenges</b> <b>Noam Shoval &amp; Mauro Ferrante &amp; Stefano De Cantis</b> Tourism mobility tracking: methodological challenges from data collection to data analysis <b>Chris Cooper</b> Tourism mobility: its sociological aspects and their evolution Participants' Discussion
Lunch Break	
14:00 - 18:00	<b>Session IV: Tourism Mobility and Behavior</b> <b>Rodolfo Baggio</b> Tourism complexity: its measurement and its networks <b>Chris Cooper &amp; Serena Volo</b> Tourism mobility: towards a model building phase

	<b>Serena Volo and Oswin Maurer</b> Conclusions Participants' Discussion
19:00 - 22:00	Dinner and discussion
<b>Day 4 - Saturday 10th of October 2015</b>	
08:00 - 09:00	Transfer to Merano and surroundings for field research and meeting with Stakeholders
09:00 - 13:00	<b>Field research session III: Mobility Merano</b>
Lunch Break	
14:00 - 17:00	<b>Field research session IV: Mobility Merano</b>
19:00 - 22:00	Return to Bruneck - Dinner and discussion in BK
<b>Day 5 - Sunday 11th of October 2015</b>	
09:00 - 12:00	<b>Conclusive session Tourism Mobility &amp; Behavior: Practice and Future Research Paths</b>
12:00 - 17:00	Transfer to Airports & Departures