



**Chris Cooper** is Professor in the Business Faculty at Oxford Brookes University, UK. He was Chair of the UN World Tourism Organization Education Council (2005 – 2007) and was awarded the UN Ulysses Medal for contributions to tourism education and policy. He co-edits *Current Issues in Tourism* and sits on editorial boards for leading tourism, hospitality and leisure journals. He has authored a number of leading textbooks and is the co-series editor of Channelview's influential book series '*Aspects of Tourism*'.

Professor Chris Cooper  
Oxford Brookes University  
Wheatley Campus  
Oxford OX33 1HX  
UK

t. 01865 485985  
f. 01865 485830  
ccooper@brookes.ac.uk