

Project10 Analysis of ERP Failure

This is the first project for the Business Information Systems course. It is worth 10% of your final grade.

Step 1. Select a team to compete the project. Teams may consist of 1-3 members of the class.

Step 2. Select a company that experienced a major ERP problem.

Step 3. Send an email to the instructor (ascime@unibz.it) for approval of the company, provide a brief explanation of the problem, and a list of the team members. In the subject line of the email put 'BIS Project 10'.

Step 4. Wait for approval to proceed. Approvals are given on a first come first serve basis. No two teams will have the same company.

Step 5. Find out details about the ERP problem, what the company did about it, and what they are doing today. Refer to the questions discussed about the Manco case.

Step 6. Prepare the project deliverables.

Step 7. Project deliverables will be given to the instructor during the final exam period. Times to be announced. (Be ready on the first day of the exam period.)

Project Deliverables:

1. A 15 minute presentation with PowerPoint slides in English describing what the company does, what problems they experienced, how the company responded, and what they are doing today. Did they stay with the same software and make it work, did they switch to another vendor, or did they abandon ERP?
2. A 2-3 page paper succinctly summarizing the problem identified.
3. Provide hard copies of three highly relevant articles on the failure.

You may use the Internet, library sources, and any other means of investigating the failure. Below are some technology search engines and online resources to get you started.

www.baselinemag.com
www.computerworld.com
www.informationweek.com
www.itworld.com
www.midrangeenterprise.com
www.cfo.com
www.isworld.org

www.line56.com
www.cio.com
www.datamation.com
www.ittoolbox.com
www.manufacturing.net/pur
www.serverworldmagazine.com

Some (but not all) companies you may use (first come, first serve):

Air Products
Allied Signal
Allied Waste
Aquatech
Cleveland State University
Dell
Fox Meyer
Goodyear

Grainger
Greyhound
Hershey
Jo Ann
LTV Steel
Nestles
Nike
Norfolk Southern

Petsmart
Snap On
Starbucks
Tri-Valley Growers
Volkswagen
W. L. Gore
Whirlpool