Figure 2 Phase I - - Develop IT Strategy

Stage 1.0 - - Assess Current IT/Strategy Alignment

Document Business Strategy

from Existing Knowledge,
Strategy Documents, and
Limited Executive Interviews
Conduct IT Strategy Executive
Workshop
Identify Implicit IT Strategy
Assess IT/Strategy Alignment

Stage 3.0 - - Draft IT Strategy Alternatives

Identify IT Enablers of New
Business Strategy Components
Identify IT Enhancers of Existing
Business Strategy Components
Identify IT Inhibitors of
Business Strategy

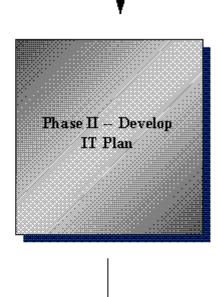
Stage 4.0 - - Refine IT Strategy & Development Consensus

Review IT Strategy with
Profit Center Management
Refine IT Strategy
Provide IT Inputs to Profit
Center Strategy
Conduct Executive Review
Session to Build Consensus



Stage 2.0 - - Identify IT Impacts on Business Strategy

Document Best Industry Practices in Critical Areas Conduct Technology Scan Define Implications for Business Strategy



See Exhibit 3

1 of 2

2 of 2