

ELISA VILLANI

Free University of Bolzano
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September, 2015

Academic Appointments

Free University of Bolzano, Bolzano-Bozen, Italy

Dec 2014– Assistant Professor of Entrepreneurship and Technology Management

University of Bologna, Bologna, Italy

July 2013–Nov 2014 Postdoctoral researcher, Department of Management

Imperial College Business School, London, United Kingdom

Sep 2012–Mar 2013 Visiting researcher

Education

University of Bologna, Bologna, Italy

2010–June 2013 Ph.D. in Business Administration
Title: Institutional complexity and technology transfer: A theoretical and empirical analysis
Dissertation Committee: Nelson Phillips, Rosa Grimaldi

University of Siena, Siena, Italy

2005–2008 M.A. in Economics and Management, *Summa cum Laude*

University of Siena

2002–2005 B.A. in Economics, *Summa cum Laude*

Research Interests

Entrepreneurship
Innovation
Organizational behavior
University-industry collaboration

Selected Publications

- [1] **Munari, F., Rasmussen, E., Toschi, L., & Villani E. (forthcoming)**. Determinants of the university technology transfer policy-mix: a cross-national analysis of gap-funding instruments. *Journal of Technology Transfer*.
- [2] **Giuri, P., Grimaldi, R., & Villani E. (2014)**. Supporting academic entrepreneurship: cross-country evidence in Europe. *Journal of Industrial and Business Economics*, 41 (4), 179-200.
- [3] **Perkmann, M., Villani E. (2014)**. Carbon storage. London, UK. In *Measuring the Impact of University-Business Cooperation*. Final Report. Lifelong Learning Programme. European Commission, 86-87.
- [4] **Villani E. (2013)**. How external support may mitigate the barriers to university-industry collaboration. *Journal of Industrial and Business Economics*, 40 (4), 117-145.

Working Papers

- [5] **Villani E., & Phillips N.** Managing institutional complexity in collaborations: The role of boundary organizations in managing multiple institutional logics.
- [6] **Villani E., Greco, L., & Phillips, N.** Business models and institutional complexity: Understanding value creation in healthcare sector public-private partnerships.
- [7] **Villani E., Rasmussen E., & Grimaldi, R.** How intermediary organizations facilitate university-industry technology transfer: The importance of proximity dimensions.
- [8] **Villani E.** The dimensions of organizational fields for understanding institutional complexity: A theoretical framework.

Conferences

- 2015 [1] Business models and institutional complexity: Understanding value creation in healthcare sector public-private partnerships. **Workshop on Economics and Management of Public-Private Partnerships**, Venice, IT, September 13-15.
- [2] Coping with complexity: Boundary organizations and the management of logic conflicts in cross-field collaborations. **AoM Annual Conference**, Vancouver, CDN, August 7-11.
- [3] How intermediary organizations facilitate university-industry technology transfer: The importance of proximity dimensions. **AoM Annual Conference**, Vancouver, CDN, August 7-11, and **FinKT Final Conference, Knowledge Transfer and Entrepreneurship**, Rimini, IT, April 16-17.
- 2014 [4] How intermediary organizations facilitate university-industry technology transfer: The importance of proximity dimensions. **AiIG Scientific Meeting 2014**, Bologna, IT, October 16-17 (scheduled).
- [5] Managing institutional complexity in collaborations: The role of boundary organizations in managing multiple institutional logics. **30th EGOS Colloquium**, Rotterdam, NE, July 3-5.
- 2013 [6] Beyond institutional complexity: The case of different organizational success in confronting multiple institutional logics. **OTREG Meeting**, Judge Business School, Cambridge, UK, November 1.
- [7] Beyond institutional complexity: The case of different organizational success in confronting multiple institutional logics. **DRUID Summer Conference 2013**, , Barcelona, ET, June 17-19.

[8] How external support may mitigate the barriers to university-industry collaboration. **FinKT Summer School on the Economics and Management of Intellectual Property**, Alma Graduate School, University of Bologna, Bologna, IT, June 10-14.

2012 [9] AMJ/OMT Research Development Workshop. Bocconi University, Milan, IT, May 7-8.

Teaching Experience

Free University of Bolzano

2015– **Management of Public-Private Partnerships**
Master degree in Economics and Management of the Public Sector.

University of Bologna, Teaching assistant

2013–2014 **Economics and Business Organization** (Economia e Organizzazione Aziendale).
Degree programme in Managerial Engineering.

2011–2012 **Economics and Business Organization** (Economia e Organizzazione Aziendale).
Degree programme in Managerial Engineering.

Fellowship and Awards

- **PhD Fellowship (2010-2012)**, Department of Management, University of Bologna, Bologna, IT.

Professional Activities

Service

- Reviewer for the OMT and TIM Division of the Academy of Management Annual Meetings.
- Reviewer for Organization Studies.
- Reviewer for the Journal of Technology Transfer.

Affiliations

- Academy of Management (2010-): Organization and Management Theory Division, Technology and Innovation Management Division.
- European Group of Organization Studies - EGOS (2013-).
- DRUID Society (2012-).

Involvement in Funded Research Projects

- FinKT (<http://finkt.unibo.it/>) – Project funded by the European Investment Bank

Industry Experience

CTP Tecnologie di Processo SpA

2008 – 2009 CEO and Board of Directors' secretary (*permanent contract*).
Duties: project manager, corporate policy.

CTP Tecnologie di Processo SpA

2005 – 2007 Internal Auditor (*fixed term contract*).
Duties: budgeting, Balanced Scorecard implementation, competitors analysis.

Competences and Skills

Languages

- **Italian:** mother tongue
- **English:** fluent
- **French:** intermediate knowledge